

IBS

ANNUAL STATION QUESTIONNAIRE

1979-80

This data is used to compile the free station listings in the Annual Directory issue of the Journal of College Radio. MAKE SURE YOUR STATION IS INCLUDED by filling-in information for your student-staffed radio station(s) and returning it to IBS.

If you have more than one station and you program them separately, utilizing a separate staff, then simply photocopy this questionnaire and complete one for each station.

The information you provide in Part I on this page will provide the basis for your free directory listing. On the reverse side of this sheet, you'll find Part II of this questionnaire. This information will help us to compile and summarize information about school and college stations for both internal and external use. This kind of data can be helpful when we're trying to educate the FCC and other agencies about the trends in our industry as well as the limitations with which we must operate.

*Call-Letters: WKDU-FM

*Method(s) of Transmission: (check all that apply)

☒ FM - FCC-licensed, on-air

☐ CC - Carrier-current, closed-circuit AM

☐ CAFM - Cable FM, ☐ campus only ☐ campus & community

*Name of School, College, or University: DREXEL UNIVERSITY

*Telephone Number of Station: (215) 895-2580 (please include Area Code)

*Power (ERP - FCC-licensed FM stations only): 10 watts

*Frequency (dial number): FM: 91.7 MHz AM: KHz

*School Enrollment: 10,000 (en)

*Potential Audience: 2,000,000 (pa)

*Average Number of Hours On-Air per Day: 16 (hpd)

*Average Number of Days On-Air per Week: 7 (dpw)

*Personnel - (mark "(F)" if professional member of school faculty or staff)-list all names

*General Manager: J.C. BOAKES (GM) *Business Mgr: (BM)

*Program Director: ED KELSON (PD) *Music Director: DAVID SNYDER (MD)

*Chief Engineer: AL GARTNER (CE) *Sports Director: (SD)

*News Director: JOE MIELE (ND) *Advisor: MR. JERRY MCFARLAND F (Adv)

*Format: (check all that apply)

☒ Top 40 (Contemporary)

☒ AOR (Album Oriented Rock)

☐ MOR (Middle-of-the-Road)

☒ Progressive (mixture including rock, jazz, folk, blues, etc.)

☐ Classical -

☒ Other (explain): BLACK EXPERIENCE IN MUSIC - JAZZ

plus Community Affairs

*Affiliations: (networks, news services, etc)

STATION MAILING ADDRESS:

WKDU-FM

3210 CHESTNUT ST.

City: PHILADELPHIA

State: PA

Zip:

RETURN THIS COMPLETED
FORM TO:

IBS

Box 592

Vails Gate, NY 12584

PLEASE DON'T FORGET TO COMPLETE PART II ON THE
REVERSE SIDE OF THIS FORM

PART II

Please answer the questions only for stations in your category:

FOR ALL FCC-LICENSED FM STATIONS (regardless of power):

1. Your station's transmitter power output: ☒ 10-watts ☐ above 10-watts _____
2. Is your station on-the-air during the Summer? ☒ Yes ☐ No
3. Does your school, college or university conduct a Summer session? ☒ Yes ☐ No
4. Except for school vacations, is your station on-the-air:
☒ 7 days/week ☐ 5 days/week ☐ Other: _____
5. If your station is now on-air less than 12 hours/day, 365 days/year, are you planning to meet this minimum by 1/1/80 to avoid a possible share-time application on your frequency? ☐ Yes ☐ No ☒ we already meet this minimum
6. Do you have any full-time, paid professionals on your station's staff? (Not students)
☒ No ☐ Yes If Yes, how many? _____
7. Do you have any part-time, paid professionals on your station's staff? (Not students)
☒ No ☐ Yes If Yes, how many? _____
8. How many volunteers are on your station staff? 50
9. What is your station's annual operating budget? (Include all costs, salaries, etc.)

<input type="checkbox"/> under \$1,000	<input type="checkbox"/> \$30,000 - 34,999	<input type="checkbox"/> \$65,000 - 69,999
<input type="checkbox"/> \$1,000 - 4,999	<input type="checkbox"/> \$35,000 - 39,999	<input type="checkbox"/> \$70,000 - 74,999
<input type="checkbox"/> \$5,000 - 9,999	<input type="checkbox"/> \$40,000 - 44,999	<input type="checkbox"/> \$75,000 - 79,999
<input checked="" type="checkbox"/> \$10,000 - 14,999	<input type="checkbox"/> \$45,000 - 49,999	<input type="checkbox"/> \$80,000 - 84,999
<input type="checkbox"/> \$15,000 - 19,999	<input type="checkbox"/> \$50,000 - 54,999	<input type="checkbox"/> \$85,000 - 89,999
<input type="checkbox"/> \$20,000 - 24,999	<input type="checkbox"/> \$55,000 - 59,999	<input type="checkbox"/> \$90,000 - 94,999
<input type="checkbox"/> \$25,000 - 29,999	<input type="checkbox"/> \$60,000 - 64,999	<input type="checkbox"/> \$95,000 - 99,999
<input type="checkbox"/> \$100,000 and over		
10. Sources of revenue: (indicate approximate percentage of each):
Student Allocations/fees: 100%
School/college funding: _____
Listener Donations _____
Corporate/Business Donations: _____
Other: _____

FOR 10-WATT FM STATIONS ONLY:

1. Which alternative do you expect to pursue from those given by the FCC?
☐ Remain a 10-watt station
☐ change to a frequency in the commercial FM band (if not precluded)
☐ change to a less preclusionary frequency in the noncommercial FM band
☐ remain on your present frequency by proving it is already the least preclusionary frequency available in your area
☒ Increase power to 100 watts
☒ on your present frequency ☐ on another noncommercial FM frequency
Have you filed your construction permit application yet? ☐ Yes ☒ No
(If No, will you be ready to file in time for the 1/1/80 deadline?)
Do you intend to use a directional antenna? ☐ Yes ☐ No ☒ Don't Know Yet

FOR CARRIER-CURRENT STATIONS ONLY:

1. Do you sell commercial time (advertising) on your station? ☐ Yes ☐ No
If Yes, what is the approximate annual sales volume? \$ _____
If No, why don't you sell advertising? ☐ school won't permit it
☐ don't need the money ☐ no staff interest in selling ☐ tried it, but it didn't work
☐ haven't really thought about it
2. Are you planning a future expansion to: ☐ on-air FM ☐ cable FM ☐ no expansion plans